

BASIS Web Training is Lean and Green

By Amer Child

For over a year, BASIS has conducted a variety of Web-based training courses. In 2008 alone, BASIS offered 18 courses to developers interested in growing their businesses. Developers from the US as well as Canada, Mexico, and Puerto Rico to as far away as Australia joined us for Web training, saving them thousands of dollars and days out of the office. Sitting comfortably at their own desks in their own cities, they received technical updates and hands-on training from the experts at BASIS. The results and feedback have been positive.

"The Web based training was so great! I am sold on this style of training. Even with the occasional pause for helping those that had fallen behind, it worked out as I was able to stay up with other tasks that I would not have been able to do in an actual classroom setting. Furthermore, this allowed me to be in the environment in which I actually work so it felt more natural to continue using what I learned."

— Mark Robinson, CFO/CTO, Auto-Rain Supply, Inc.



Using Web-based training, BASIS is able to bring experts from any part of the globe to attendees anywhere in the world. Only our most knowledgeable and experienced professionals conduct the training.

Have you checked our training calendar recently? Go to www.basis.com/events/training

We are sure there are topics that can improve your organization's revenue in these tough economic times. Save fuel, save time, save money and go lean and green. See you on the Web! 

Barista Habla Español

By Amer Child

In late September, BASIS and ESS, the distributor for BASIS products to most of Latin America, visited customers in San José, Costa Rica. These customers were treated to in-depth product information and company insights during the three-day event, highlighted by Barista®, BASIS' new rapid application development framework.



On the first day, Nico Spence (BASIS) teamed up with Jesús Alvarez and William Hernandez (ESS) to present the BASIS company and product roadmap; a technology update and view of "Barista in Action." Nico made excellent use of the simultaneous language translation services in the session to engage in an English/Spanish dialog with the twenty plus attendees.

During the two days that followed, William taught a Barista training, using the Spanish version of Barista, thereby quenching the thirst in the Costa Rican BASIS community for a working knowledge of this great new multilingual tool.

Based on the mounting interest and visible excitement among the attendees, ESS plans to host more Barista events in Spanish. Look out for an invitation to a Webinar in which Barista habla Español! 



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Presenting Barista in Costa Rica

Photographs courtesy of Erick Garro