



## Barista Gets a Hot Chile Reception in Santiago

This year has been full of significant events for Chile. In February, a major earthquake struck the country. In June, Chile's soccer team won two games at the World Cup, their first tournament victories in 48 years. In August, the collapse of the mine near Copiapó left 33 miners trapped, resulting in a rescue that kept the world in suspense for 69 days and showed off the ingenuity of Chilean engineers.

In addition, 2010 saw the Chilean economy return to strong growth with an estimated GDP growth of over 5%. This is quite an achievement considering the recession in the rest of the world and makes Chile the strongest economy in Latin America. This growth extends to the information systems industry as well, with significant innovation seen in the development of computer software and applications.

BASIS and ESS are no exceptions to 2010 achievements as they jointly hosted a very successful BBJ/Barista® 10.0 Road Show at the Four Points Sheraton in Santiago. The event began with a half-day product presentation by Nico Spence, BASIS CEO, who highlighted the BASIS product strategies and demonstrated the new BBJ 10.0 functionality and development with Barista. Nico also presented practical alternatives to migrate existing PRO/5® and Visual PRO/5® to BBJ®. Jesús Alvarez followed with an overview of Barista, explaining its evolution and emphasizing how it allows developers to take advantage of modern language features while significantly reducing the time to develop business applications. Next, William Hernández demonstrated how to develop a simple application with Barista. Attendees were pleasantly surprised by Barista's functionality and productivity.



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A full room awaits the presentations from Nico Spence, Chairman & CEO, BASIS; and Jesús Alvarez, President, ESS and William Hernandez, Senior Consultant, ESS.



Nico discusses current strategies and the future of BASIS.

Two days of training in Barista development, taught by William Hernández, followed the Road Show. By covering the fundamentals of application development with Barista, William helped the developers gain the skills required to start new applications and migrate existing ones to this new development platform. Attendees particularly enjoyed the data dictionary centric design, parameterization capabilities, security system, and extensibility via call points. Barista allows developers to concentrate most of their development time on implementing business rules rather than managing the user interface. In fact,



The BBJ training led by William Hernandez was well received.

several trainees left committed to start new applications using Barista, BASIS' hot application development tool.

Special thanks to SSL Computación for their assistance in marketing the Road Show and for their sales and support efforts with BASIS products in Chile. ■

Chile was one of the first countries outside the US to use BASIS programming languages for development. Continuing a 25 year run, they are actively developing with BASIS tools in a country that is an important cornerstone for BASIS in the South American market. Several financial firms use BBJ to handle investment activities, including trading systems for the Chilean stock market. Many other vertical applications are written with BASIS languages for supermarkets, pharmacies, customs brokerages and other industries.