



BASIS TechCon Canada by Descore

As the saying goes, “three times a charm,” so for the third time BASIS presented TechCon2011 in the equally charming city of Montreal. Those who attended were also charmed by the best of the (BASIS) best and saw the most advanced demonstrations at this event hosted by Descore, Inc.

In past years, Descore hosted a “showcase” with some technical material but it was mostly a sales and marketing presentation. This year, Descore decided to host a technical conference at which BASIS would rerun the TechCon presentations. Audiences at the two previous US and Europe TechCons received the sessions with so much excitement, it was a very worthwhile decision for the Canadian audience.

With BASIS Chairman and CEO Nico Spence presiding, BASIS engineers demonstrated how to use the BASIS toolset, including the Barista Application Framework and the IDE to create visually appealing applications. Brian Hipple (QA Engineer Supervisor for BASIS International Ltd.) and Stephan Wald (Director of Sales and Technical Service for BASIS Europe Distribution) discussed how customers can move their applications into the cloud and manage them in the stratosphere. Attendees also learned web-based concepts such as how to use Web Services and geolocation to further enhance their applications.

Three topics that generated the most excitement at the conference were how BASIS revolutionizes Web Apps with the Browser User Interface (BUI), the introduction of BASIS database and file

replication, and the capabilities of the new Query Definition System in Barista. BUI technology allows BASIS customers to bring their GUI BBj® applications to a web browser without any changes to the source code while enhancing the look of their new BUI application by using Cascading Style Sheets. The use of replication makes it quick and easy to replicate an entire database or set of files to another location on the same machine or on another across the globe, with just a few settings. The Query Definition System in Barista builds on the BASIS SQL engine to enhance the existing Barista query capabilities to allow developers more flexibility how they present their data set.

The attendee feedback was extremely encouraging.

“I came to TechCon Canada looking for answers to my customers’ questions. I got the answers I needed and I can’t wait to sit down with them and tell them what I found out. It was worth the trip.”

Michael Rainbird
Rainbird Programming and Consulting

“I am going to go back home to Vancouver and implement iReports and triggers. I am also very interested in what I learned about the cloud and using Web Services with BBj.”

Rob Percival
Pacific Rim Software

In summary, as Dave Foster of Descore put it, “*The conference presentations and demos opened minds to new concepts and trends, and the Q&A sessions lead to fruitful conversations between attendees and BASIS that will likely result in great technology improvements for end-users and resellers alike.*”

TechCon Canada was the first true technical conference hosted by Descore. The results were very positive. I know that I am in the majority when I say I look forward to future Canadian TechCons where BASIS will have the opportunity to again share our cutting-edge technology with an eager audience. ■



Nico Spence and Stephan Wald present at TechCon Canada in Montreal



By Laurence Guiney
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