



## OSAS Partner and Customer Conference

**A**ugust 11-14, 2014 marked the return of the Open Systems, Inc. Partner and Customer conferences. After many years in Las Vegas, OSI decided to bring the conference back to their home in beautiful Minneapolis, MN, at a new Radisson property adjoining the Mall of America. With over 520 stores, an indoor theme park, Legoland, comedy club, and many other attractions, the mall provided a great venue for after conference hours entertainment and additional options for entertaining conference attendees. Per Wikipedia, the mall receives more than 40 million visitors annually, the most of any mall in the world. It was impressive!

Dr. Michael Bertini (Owner/CEO) opened the conference with a message on embracing change. Dr. Bertini's message states, *"Both competition and technology are pushing users to re-think their business processes. The need to mobilize and collaborate beyond the back office is creating a significant shift within our client base. Not only are they embracing change, but they are pushing us to provide innovative products and services. This clearly challenges us to become much more agile to effectively deliver products and services that will meet our clients' ever-changing objectives."*



BASIS understands the ever-changing technology world, and the need to meet these challenges every step of the way. Our perseverance is constantly providing our developers with more deployment options, tools, utilities, and wizards. These continual additions are proof of our commitment to the community to meet the developers' and users' ever evolving needs.

Our sessions featured the BASIS Dashboard Utility that BBJ 14.0 includes at no additional cost. Showing the developers how to easily implement the Dashboard in any version of OSAS or embed a dashboard widget into most any application generated a lot of enthusiasm!

Developers can now meet the business executives' request for timely access to key information in order to make important business decisions. And, not only did we announce this new feature, but the OSAS development team also announced their commitment to implement dashboard widgets and demonstrated that they've begun the work. It was exciting to see our new utility feature being implemented so quickly.



Mobile Computing was another focus for our sessions. The ability to deploy in a browser and mobile devices is meeting the user's need to become increasingly mobile and flexible. It allows them to react and make time sensitive decisions from anywhere! Browsers are the new cross-platform solution; BUI applications can be deployed for BASIS-authored and non-BASIS systems alike. We presented tips and techniques for employing cascading style sheets and developing for the smaller screen real estate of smartphones and mobile touch devices.



**By Gale Robledo**  
Account Manager

We had great attendance at our sessions and it was good to see old friends and customers, and meet new ones. We also had time for offsite customer visits in the Minneapolis area to have that invaluable face-to-face time.

The OSAS development team is hard at work with all of the exciting features they presented at the conference, and we are in-step with them to ensure they have the tools and support they need to get the job done. Well done, Open Systems, Inc., for another informative conference! ■